



**REQUEST FOR PROPOSALS  
FOR  
PROFESSIONAL AND PUBLIC OUTREACH SERVICES  
FOR  
COACHELLA VALLEY REGIONAL VEHICLE MILES TRAVELED (VMT) STUDY  
ADDENDUM**

**Addendum Date:** January 26, 2024

**Purpose:** This addendum supplements, amends, and takes precedence over the original Request for Proposals (RFP) and shall be considered when preparing proposals and shall become part of the Contract documents. Proposers shall review the Addendum work and requirements in detail and incorporate any effects the Addendum may have into their scope of services and cost proposal.

**Note:** All requirements of the RFP documents remain unchanged except as cited herein.

**Project Funding:**

The recently announced 2024-2025 State Budget Proposal released by Governor Newsom includes a reversion of monies previously allocated to the REAP 2.0 program. Until a state budget is finalized – generally around June – the ultimate allocation of state funding to awarded REAP 2.0 projects is uncertain. As such, this RFP has been placed **ON HOLD** until CVAG receives further information regarding the final Project budget. CVAG will not be accepting any proposals for the Project at this time.

At such a time as CVAG is authorized to move forward with the Project, an additional addendum will be issued noticing the reopening of this RFP and any revisions to the selection schedule, Project budget, and anticipated Services. Currently, CVAG does not anticipate any changes to the REAP 2.0 program objectives or Project expectations.

**Questions & Requests:**

The following are clarifications and responses to the questions received by the Coachella Valley Association of Governments (CVAG) as of 2:00 p.m. on January 19, 2024.

1. **Question:** The RFP notes a \$1.8 million grant award. Typically, the cost of implementation and tools range from \$200,000-\$300,000. What is intended for the larger funded budget?

**Response:** *The VMT study is intended to provide specific guidance above and beyond basic tools and approaches to implementing SB 743. CVAG anticipates a rigorous, ground up assessment of VMT quantifications for the entire Coachella Valley, including at the local scale*

*of any individual jurisdiction and the regional scale of CVAG as a whole. The study should examine how alternative models may impact the establishment of VMT baselines, and in which cases any particular model should be favored over another. To the extent practicable, the study should seek to quantify impact thresholds at multiple scales and both within and across jurisdictions. Mitigation strategies through traffic demand management should be analyzed with sufficient detail to determine whether certain strategies are locally relevant (e.g., is there sufficient multimodal infrastructure to support an assumed level of multimodal transportation as a mitigation measure?). While the study does not contemplate any level of environmental review, quantifications should be sufficiently rigorous to withstand scrutiny by the public and any responsible agencies.*

*CVAG is also requesting an assessment of how VMT may be incorporated into its regional arterial and TUMF programs in such a fashion as to reduce regional VMT, and that may be incorporated later into a TPPS and TUMF nexus study, if appropriate. CVAG assumes this will require some level of investigation into the current implementation of both programs, how the utilization of VMT may impact that implementation, and recommendations as to whether VMT can meaningfully be incorporated into those programs without radically altering their objectives.*

*CVAG expects significant time will be spent coordinating with local agencies to complete the above analyses and to make sure that local agencies have incentive to use any results in future environmental review documents.*

**Acknowledgement:** **Proposers must acknowledge** receipt of this Addendum by signing in the space provided below. This signed Addendum shall be included in the appendices section of the Technical Proposal.

Authorized  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Company: \_\_\_\_\_