



## *Some benefits of Community Choice Energy*

- **Choice** - For the first time ever, you'll have a choice about where to buy your electricity, and about its renewable content and price
- **Lower, more consistent rates** – our program will be designed to offer competitive rates that may be lower than what you currently pay, and they will change less frequently
- **Retaining revenues** – Instead of paying shareholders, revenues from your CCA program will be reinvested in your community
- **Local control** – Representatives from each participating jurisdiction will form a board that sets rates and renewable content
- **Economic development** – retaining revenues allows the development of local jobs and more renewable energy
- **Higher renewable content** – CCA means you'll have the option to buy cleaner, greener electricity with fewer greenhouse gases, improving our air quality
- **Competition** – our CCA will end the monopoly Southern California Edison has on electricity in this area